

CLIMATE

on Culture

Signature Global Conference



'Savage Beauty' by Kari Kola: A European
Capital of Culture Commission, Galway 2020
Photo: Cormac MacMahon

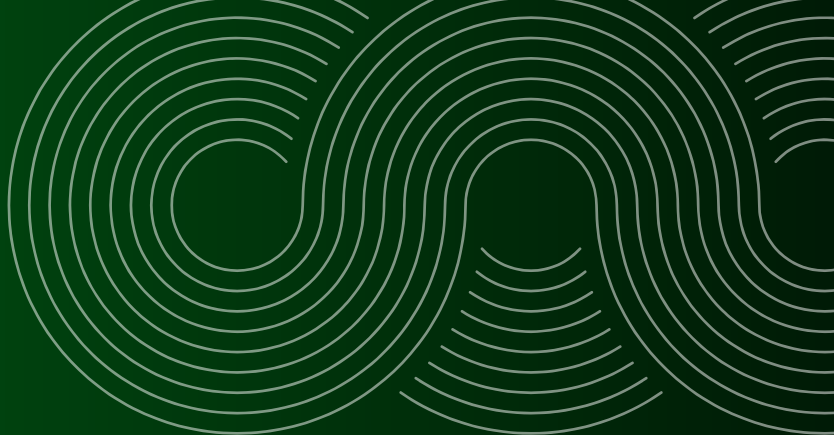


2024

SPONSORSHIP PACKET

September 18 - 21 | Galway, Ireland

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Dear Partners,

The Idaho Museum of International Diaspora's (IMID) international team – Global Leadership Council (GLC) and Academics and Research Team (ART) – works in a dynamic international landscape that continues to change and challenge our approach to learn, discover, and explore how we effectively connect communities to cultures from around the world. What an exciting time to be involved in international education and networking! In 2023, we designed our inaugural global conference, Museum: The Future of Diaspora Engagement – our signature educational and professional networking program that launched in Banská Bystrica, Slovakia that year in September. Its success – with over 40 speakers and 300 professionals and students combined – and profound impact resulted in subsequent projects and initiatives that paved the path for this year's 2nd annual conference, Climate on Culture (September 18-21, 2024) in Galway, Ireland; and beyond.



“History cannot be changed, but its purpose is to help us learn and grow if we open our hearts to share the world as a beautiful gift to all peoples.”

~ Dr. Palina Louangketh, 2018

This year, we focus on the impact of climate on culture and anticipate 300 conference attendees to join us in Ireland. Additional information and conference highlights are detailed throughout this packet for your interest. The signature global conference model is a result of IMID's global engagement work, reflecting the vision of the IMID's GLC and years of concerted efforts by both the council members and ART. The GLC serves as a catalyst to expand the reach and impact of the IMID's mission and vision across the globe.

In this packet, we offer a wide variety of sponsorship opportunities to suit your needs and budget. Please review the enclosed details. On behalf of our international conference planning committee and IMID leadership, I invite your partnership to make the 2nd annual global conference, Climate on Culture, a riveting and memorable human experience. I look forward to welcoming you to our network.

With gratitude,

Palina Louangketh, DSL MHS
Founder and CEO / Executive Director
Idaho Museum of International Diaspora

ABOUT US



As a U.S.-based 501(c)(3) non-profit corporation, the Idaho Museum of International Diaspora (IMID) is a diaspora and cultural museum with none like it in the world. It is Idaho's emerging multipurpose multicultural "community center" and museum for local, national, and international visitors to LEARN, DISCOVER, and EXPLORE.



It will highlight the lives of diaspora groups from within Idaho and around the world through art, food, culture, music, literature, the environment, and additional creative platforms to invite and share the human journey stories. The IMID will feature the realities of the human journey and honor the traditional cultural heritage and evolving cultures of peoples in the host and origin countries.



The IMID will be a source of pride for the peoples of those cultures. For those outside the cultures, it will be an anchor for inspiration and to educational resources from around the world where visitors will learn about the histories of peoples and their human journey stories – their struggles, accomplishments, and contributions as a member of society in their host countries.

MISSION & VISION

MISSION. Influence positive community transformation.

VISION. Inspire an international movement of diaspora museums.

CORE VALUES

HISTORY. HONOR. HUMAN.
Preserving the integrity of history and honor the human journey.

EMPOWER. EDUCATION. EXPLORE. ENGAGE.
Empower individuals through education and explore creative ways to deepen community engagement.

ACCEPTANCE. AWARENESS. ACCOUNTABILITY.
Through acceptance of diversity awareness can be gained, and accountability be upheld.

RELATIONSHIPS. RESPONSIBILITY.
Taking responsibility to foster a community of relationships.

TRUTH. TOLERANCE.
Exercise mutual respect and tolerance for others while maintaining strong commitment to the integrity of truth.

www.idahomid.org

2023 MUSEUMS: THE FUTURE OF DIASPORA ENGAGEMENT PARTNERS & SPONSORS



2023 Conference Highlights

- More than 40 multidisciplinary international speakers.
- More than 300 multidisciplinary international conference participants (in-person and online), including university students.
- VIP Partnership with City of Banská Bystrica (Mesto Banská Bystrica), Embassy of the Slovak Republic to the U.S., U.S. Embassy to the Slovak Republic, and Embassy of Ireland to the Slovak Republic.
- His Excellency, Irish Ambassador Dermot McGauran delivered keynote at IMID VIP Dinner to announce Ireland-based 2nd annual conference, Climate on Culture, in 2024.
- Conference proceedings eBook published, *Global Cultures: Engaging Diasporas Around the World in Diverse Contexts*.

Partners

September 20–September 23, 2023
Banská Bystrica | Slovakia

Museums:
The Future of Diaspora Engagement
#ExperiencetheWorldinSlovakia



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TRANSMIXR



JAMESON®

Access <https://www.idahomid.org/conferenceslovakia>

for information about our 2023 conference.

about THE CONFERENCE



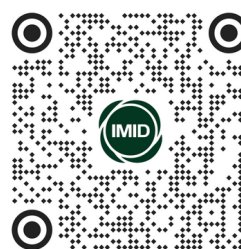
'Savage Beauty' by Kari Kola: A European Capital of Culture Commission, Galway 2020 | Photo: Cormac MacMahon

The IMID's annual global conference is our signature educational and professional networking program held in various parts of the world. Our inaugural 2023 launch – Museums: The Future of Diaspora Engagement – was held in Banská Bystrica, Slovakia, and our 2nd annual global conference – Climate on Culture – is in Galway, Ireland this September 18-21, 2024.

The conference is a result of the IMID's global engagement work, reflecting the vision of the IMID's Global Leadership Council (GLC) and years of concerted efforts by council members. The GLC serves as a catalyst to expand the reach and impact of the IMID's mission and vision across the globe.

The GLC leads the international efforts to build a global network of cross-sector leaders, educators and academics, policymakers, and practitioners to elevate the relevancy of diasporas and cultures in museums, educational and cultural institutions, corporations, and governments. This responsibility resulted in the launch of the IMID's signature global conference program in collaboration with IMID's Academics and Research Team.

The conference registration and website is live.



CLIMATE on CULTURE CONFERENCE

September 18 - 21, 2024

AIMS:

1. Bring together a network of a multidisciplinary group of stakeholders, partners, and key participants in an immersive and cultural experience to #LearnDiscoverExplore the impact of climate on culture in broad and specific diasporic contexts; and
2. Create a platform for exchanging ideas and igniting conversations and collaboration beyond the conference scope.

DEFINING CLIMATE:

While there are varying definitions and usage of the word “climate” in contextual settings and conversations, we define “climate” – particularly its impact on culture or vice versa – from two approaches:

- External and environmental conditions (e.g., weather) over a period; and
- Prevailing attitudes, opinions, standards, cultures, etc. in the context of geographical (local, national, international), cultural, organizational, industry sector, academics, political, technological environments and more.

OBJECTIVES:

1. Understand the parallels between challenges and opportunities of cultural preservation among climate diasporas.
2. Engage participants to learn how culture and diaspora museums can play a critical role in shaping and showcasing the cultures of diasporas impacted by climate.
3. Learn from cross-sector leaders and practitioners about the integral and critical role of culture as a resource for mitigation and adaptation of climate change.
4. Discover how we are connected to each other and the environment through the lens of climate on culture from different perspectives (sociological, psychological, political, intercultural, educational, etc.) while taking into consideration the past–present–future scenarios and realities.
5. Explore creative and sustainable opportunities and partnerships to impact transformational change.

CONTACT: info@idahomid.org

PARTNERS
#ExperiencetheWorldinIreland



EMORY
UNIVERSITY



NATIONAL
MUSEUMS NI



WHO ATTENDS

Anyone is welcome to attend our 2024 annual conference, Climate on Culture, particularly those working in international education, museum programming, community service and advocacy, and multicultural initiatives. The following highlights a small list but is not limited:

1. Educators, academic professionals, students, and researchers
2. Museum professionals and artists
3. Diversity and multicultural leaders and practitioners
4. Professionals in the private and government sectors across industries
5. Leaders and professionals working with diasporas (displaced peoples / those living away from their original homelands): refugees, immigrants, adoptees, etc.
6. Representatives from organizations in the climate and environmental work



2024



SPONSORSHIP OPPORTUNITIES

There are three primary sponsorship opportunities to support the 2024 Ireland conference, Climate on Culture (Galway, Ireland):

1. **Sponsorship Package:** Contribute to the overall conference experience through a level of financial contribution that aligns to your budget. See the table on next page.
2. **Customized Sponsorship:** Sponsor an aspect of the conference which aligns with your organization's interests or objectives – e.g. speaker sponsorship, digital media expenses, promotional materials, historical and cultural tour, and/or catering for a networking opportunity. Contact us at info@idahomid.org to discuss your preference.
3. **In-Kind Sponsorship:** Contribute according to your human or physical resources and skills – e.g., pro bono media promotion, A/V support etc. If you have any additional ideas or alternative models for how you might be interested to support the conference, please contact us via email: info@idahomid.org.

Sponsorship Package BENEFITS	PLATINUM >\$10,000	GOLD >\$5,000	SILVER >\$2,500	BRONZE >\$1,500
Sponsor-specific space on conference online platform (video, website link and email details)	✓	✓	✓	✓
Sponsor banner / Logo on email correspondence to conference delegates	✓	✓	✓	✓
Brief introduction of your organization in email correspondence to conference participants (rotating between sponsors among scheduled emails)	✓	✓	✓	✓
Acknowledgement during conference	✓	✓	✓	✓
Logo on conference program and website	✓	✓	✓	✓
Opportunity to display pop-up banner at networking venues	✓	✓	✓	✓
Learn. Discover. Explore.				
Opportunity for representative to present a content presentation at the conference* (format and duration varied for each category of sponsor, please refer to note)	✓	✓	✓	
Number of tickets to IMID [private] VIP Historical and Cultural Excursion September 17 (all day)	4	2	1	
Sponsor space on holding slides / conference streams	✓	✓		
Sponsor shout-out on social media and media releases	✓	✓		
Opportunity for promotional speech*	✓	✓		
Designated 45-minute workshop or roundtable by your organisation*	✓			
Number of complimentary conference registration	8	5	2	1
Number of complimentary tickets to IMID VIP Partnership Dinner September 18	6	3	2	1

* Speaking opportunities for sponsors at the conference include:

Platinum Sponsor: 10-minute speaking slot (can be promotional) before a keynote speaker AND one slot of 45 min workshop (concurrent) or 45 min roundtable (concurrent) for content relevant to the conference. Topic of the workshop/roundtable are non-promotional and needs to be approved by Conference Committee

Gold Sponsor: 10-minute speaking slot (can be promotional) before a parallel session AND individual presentation in one concurrent session (15-minute slot, sharing with 2 other presenters) for content relevant to the conference. Topic of the individual presentation is non-promotional and needs to be approved by Conference Committee.

Silver Sponsor: 10-minute speaking slot (can be promotional) before a parallel session OR individual presentation in one concurrent session (15-minute slot, sharing with 2 other presenters) for content relevant to the conference. Topic of the individual presentation is non-promotional and needs to be approved by Conference Committee.

CONTACT US



<https://www.idahomid.org/2024conference-ireland>

info@idahomid.org

Thank you!